STAR Vietnam Translation & Software Co., Ltd.

Your Trusted Technical Translation and Software Localization Partner in Vietnam

The STAR Group

- ▲ A world leader for 20 years in the area of technical communication.
- ▲ A key supplier of multi-language, technical communication to international corporations.
- ▲ A trusted service provider for the entire lifecycle of technical information – from technical editing, drafting technical diagrams/illustrations and project logistics tasks to specialist technical translation and customer-oriented formatting for all types of media.
- ▲ An innovator in developing professional software products which support and optimize the information process through in-house software development centers in Spain, Germany and Switzerland.
- ▲ A global network with 47 offices in 31 countries on 5 continents with nearly 1,000 specialists, supported by many long-standing partners and suppliers.
- ▲ Headquartered in Switzerland and the world's largest privately-owned language services provider.

STAR Vietnam

- ▲ Founded in Ho Chi Minh City in December of 2007 to respond to the demands of the dynamic Vietnamese market.
- ▲ Offers comprehensive translation, localization, and information management solutions and services to our clients in a wide variety of fields.
- ▲ Utilizes the wide-ranging expertise of 20 in-house specialists, supported by a pool of 20 qualified freelance translators to efficiently and reliably serve our customers' needs, no matter how large or small.

Our Management

William A. Meyer, a founding member and the Director General of both STAR Vietnam and STAR Thailand, has lived and worked in Asia since 1986. He is fluent in English, German and Thai, and has worked extensively in Southeast Asia, Germany and the Middle East.

Jamie N. Kieu, our General Manager, is a native of Ho Chi Minh City with over a decade of work experience in the USA. After completing two bachelor's degrees in Vietnam, she was granted a Fulbright scholarship and went on to complete a Master's Degree in Business Administration at Bentley College in Massachusetts. She is fluent in Vietnamese, English and Mandarin and holds dual Vietnamese and U.S. citizenship.

Our Mission

To provide our clients with comprehensive, one-stop, cost-effective solutions to their translation/localization, publishing, and multi-media needs and to make the whole process as headache-free for the client as possible.

The Key to Our Success

STAR combines highly qualified specialists, state-of-the-art tools and effective management to ensure that our clients receive the highest quality results at excellent value.

Whether the project entails computer-based information systems, multi-media data or information in print, we focus on helping our clients to come up with the most efficient solutions and then fully support them throughout the entire process

Quality, reliability, cost effectiveness, personal service, and a genuine interest in fulfilling the client's needs as best we can, are the key to our success.
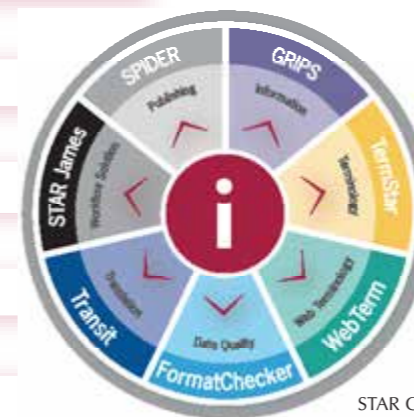
Main Fields of Expertise

- ▲ Information technology/software localization
- ▲ Telecommunications technology
- ▲ Automotive and mechanical engineering
- ▲ Measurement, control and automation technology
- ▲ Medical engineering, pharmaceuticals and chemistry
- ▲ Finance (banking and insurance)
- ▲ Accounting, tax, company registration and legal documentation
- ▲ Sales and marketing materials

The Languages We Offer

STAR Vietnam provides our clients with quality translation services in Vietnamese and all other Southeast Asian languages, including Thai, Bahasa Indonesia, Bahasa Malaysia, Tagalog, Burmese and Khmer. Through our sister companies in the STAR Group, we also offer services in 150+ Asian, European and other languages. We have extensive experience in implementing multi-language projects as well, should the customer require several language combinations.

STAR's Software Products

The STAR Group also offers a comprehensive suite of software tools, which aid in optimizing every stage of the information management, localization/translation, and production process.

STAR Group Products

To learn more about our full range of services and products, please visit www.star-group.net or contact us by email or phone for a free consultation regarding how best to meet your company's specific information and documentation needs.

References

The STAR Group is firmly established in Asia for more than two decades, currently operating eight in-country offices in the region.

Our long-term customer base includes the following industry leaders in their respective sectors. References can be provided upon request.

Business Sector: IT-related, Computer Software & Hardware, Internet-related

Scope of Projects: Software Localization, Internet/Website User Interfaces, User Manuals

- ▲ Microsoft
- ▲ SAP AG
- ▲ IBM
- ▲ HP
- ▲ Digital River
- ▲ TeamViewer GmbH
- ▲ Dell
- ▲ ATI Technologies
- ▲ GTCO CalComp
- ▲ APC
- ▲ NDrive

▲ **Industrial Sector:** Industrial Equipment, Automotive Tooling, Printing Equipment Manufacturers, Oil Drilling, Petroleum Equipment...
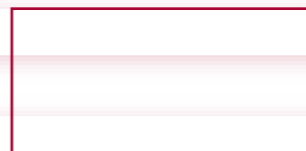
Scope of Projects: Product Catalogs, Marketing/Advertising Materials, Training/Safety Manuals, Multimedia Presentations, Desktop Publishing

- ▲ Bosch
- ▲ Haenel
- ▲ Heidelberg
- ▲ Nissei
- ▲ Chevron
- ▲ Tadano
- ▲ Hilti
- ▲ Sandvik Coromant
- ▲ Siemens
- ▲ Trane
- ▲ Bystronic
- ▲ Seco Tools

▲ **Automotive Sector:** Leading European, Japanese and American manufacturers

Scope of Projects: Service Manuals, Training Manuals, Owner's Manuals, Marketing & Website Translation

- ▲ BMW AG & MINI
- ▲ Daimler - Mercedes Benz
- ▲ Honda Cars
- ▲ Nissan Motor Company
- ▲ Gimaex Vietnam
- ▲ Mazda
- ▲ Ford Motor Company
- ▲ Tata Motors
- ▲ Peugeot

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Consumer Brands Sector: Consumer Marketing, Electronics, Luxury Goods, Cosmetics and Pharmaceuticals

Scope of Projects: Print Media Translation, Website Translation, Marketing Materials, Corporate Correspondence, Book Translation/Layout /Publishing

- ▲ Bacardi
- ▲ Gucci
- ▲ Sanyo
- ▲ Eli Lilly
- ▲ Procter & Gamble

- ▲ Johnson & Johnson
- ▲ Nivea
- ▲ Lufthansa
- ▲ Tissot

Legal/government, financial/banking, petroleum, energy, construction sectors: Vietnamese, Thai, Bahasa Indonesia, Bahasa Malaysia and more than 150 other languages available

Scope of Projects: Tax/financial reports, technical documents in banking, petroleum, energy and relevant fields.

Company Registration Documents, Government Tariff Announcements, Patent Applications, Revenue Department Taxation and Export Duty Rulings, Standard Government Documents, Marriage/Divorce/Birth/Death Certificates, Certification of Translations by the Vietnamese District Justice Offices, Identity Cards/Driver's Licenses/House Registrations

- ▲ SAP Germany
- ▲ BMW
- ▲ Daimler – Mercedes Benz
- ▲ ClassNK
- ▲ Shell
- ▲ Flag Communications
- ▲ State Bank of Vietnam
- ▲ AAA Assurance Corporation
- ▲ PTSC Vietnam
- ▲ PNJ Vietnam
- ▲ European Building Materials
- ▲ Numerous companies and private clients

- ▲ Schneider Electric
- ▲ Piaggio
- ▲ Keystone Europe
- ▲ DWP Vietnam
- ▲ Nynas Pte. Ltd
- ▲ Ying Communications
- ▲ Bank Invest Group
- ▲ Infineum Singapore Pte Ltd
- ▲ Daelim Corp
- ▲ Landxess
- ▲ ASV Holdings

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